

## ENVIRONMENTAL AWARENESS

Environmental impact is becoming an increasingly important issue across the globe, with pressure coming from a number of sources: local and national governments, regulators, trade associations, customers, employees and shareholders. Here at CETCO, we are already aware of the benefits of our more environmentally friendly bentonite-based products compared to rival bituminous products, however our ultimate aim is to be the front-runners of sustainability in the waterproofing market.

### MINING & RECLAMATION — ACC AWARDS

As a world-leading bentonite producer since 1927, American Colloid Company's (ACC's) family of operations recognises the importance of working in harmony with nature. When a future mine site is selected, ACC's environmental specialists conduct vegetation, hydrology, soils and wildlife studies. These studies enable our reclamation team to work with area farmers and ranchers in enhancing their lands. New ponds have been added for grazing livestock, drainage patterns have improved and vegetation has grown where little had grown before. This has resulted in ACC being awarded the "Excellence in Surface Mining" from the Wyoming Environmental Quality Land Quality Program in 2004 and 2006.

### CLAY SHIPMENT

CETCO keeps its carbon emissions down by receiving only one shipment of Bentonite Clay from its sister company ACC per year. A 20,000 tonne container travels through the Great Lakes of North America arriving only 2 miles from the UK manufacturing plant, requiring very little land transport.



### MANUFACTURE OF AN ENVIRONMENTALLY-FRIENDLY PRODUCT

CETCO's waterproofing materials offer the advantage of being some of the most environmentally friendly products available, with millions of square metres having been successfully installed worldwide since 1963.

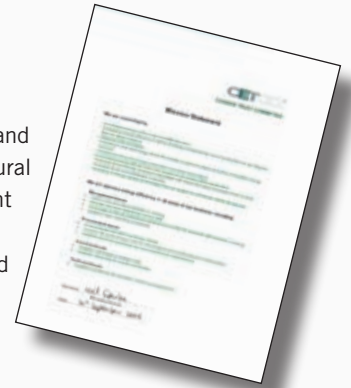


## CETCO CARBON TRUST COMMITTEE (CCTC)

In 2008, CETCO formed a committee of representatives from all departments, to assess the sustainability of our operations from cradle to grave, highlighting good practices and opportunities for improvement. The results were reported to senior management, together with an action plan. The CETCO Carbon Trust Committee has the full support of all the Directors and it has produced a 'Sustainability Statement' highlighting the company's commitment to sustainable development and monitoring improvement, whilst reporting this to all company employees.

## MISSION STATEMENT & UK CORPORATE ENERGY POLICY

CETCO are aware of the changing marketplace relating to consumer awareness of carbon in products and the UK site is already proactive in terms of Health & Safety and BSi audits. Energy efficiency is a natural extension to these processes, therefore, CETCO invited the Carbon Trust to undertake a full assessment of its manufacturing plant and offices. As a result of this assessment, the CCTC has issued a 'Mission Statement' and 'UK Corporate Energy Policy' documenting its commitment to energy management and increasing energy efficiency within its production plant and offices.



## VIDEO CONFERENCING

In 2008, CETCO and its parent company, AMCOL International, installed video conferencing units in many of their locations worldwide. This has enabled face to face meetings to be held without the cost/carbon emissions related to air travel and this has resulted in huge savings already.



## FSC & RECYCLED PAPER

CETCO has pledged only to use FSC (Forest Stewardship Council) or recycled paper for all of its printing needs. This is more expensive, but we feel that this is worth the satisfaction of knowing that we are not contributing to global forest destruction.



## BSi ISO:14001 ATTAINMENT

By having our organisation's environmental management system independently assessed by the British Accreditation Bureau, we are making a powerful statement about our organisation's environmental credentials.

## WASTE REMOVAL/RECYCLING

CETCO strives to minimise the production of waste through good process practice, re-use and economic recycling. We also provide training on waste management, for staff who handle different types of waste.

**CETCO Europe is proud to announce that on 12 November 2008, we achieved ISO 14001:2004**



© 2009 CETCO (Colloid Environmental Technologies Company)

Printed on paper sourced from well managed forests

An AMCOL Company